

--	--	--	--	--	--	--	--

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.Com.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
I	PART-III	CORE - 2	U23CO102	PRINCIPLES OF MANAGEMENT

Date & Session: 10.11.2025/FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer ALL Questions.
CO1	K1	1.	Example for top level management is _____. a) Board of Directors b) Supervisor c) Employees d) Workers
CO1	K2	2.	“Contribution of human relation approach to management” _____. a) Henry Fayol b) Winslow Taylor c) Peter Trucker d) Elton Mayo
CO2	K1	3.	_____ is the primary function of management. a) Organising b) Co-ordinating c) Planning d) Motivating
CO2	K2	4.	Decision making helps in _____. a) Improving efficiency b) Achieving organisational goals c) Increasing profits d) Policy
CO3	K1	5.	An _____ is diagrammatic representation of the frame work of structure of an organisation. a) Planning b) Controlling c) Organisation chart d) Directing
CO3	K2	6.	_____ flows top level to bottom level management. a) Worker's performance b) Accountability c) Responsibility d) Authority
CO4	K1	7.	On the job training method _____. a) Job analysis b) Position rotation c) Sensitivity training d) Brain storming
CO4	K2	8.	_____ refers to the formal and systematic evaluation of performance of the job. a) Job analysis b) Job description c) Merit rating d) Job evaluation
CO5	K1	9.	_____ works as a link between the superior management and the workers. a) Supervisor b) Managing Director c) Manager d) Philosopher
CO5	K2	10.	_____ help to alert the management to opportunities and difficulties. a) Budgeting b) Management By Exception c) Staffing d) Control

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	Distinguish between Management and Administration. (OR)
CO1	K3	11b.	State the qualities of a manager.
CO2	K3	12a.	What are the advantages of MBO? (OR)
CO2	K3	12b.	Write the characteristics of decision making.
CO3	K4	13a.	Explain briefly the features of organisation. (OR)
CO3	K4	13b.	What are the factors that decide the span of management?
CO4	K4	14a.	Mention the various sources of recruitment. (OR)
CO4	K4	14b.	Explain the purpose of Promotion.
CO5	K5	15a.	State the qualities of successful women leaders. (OR)
CO5	K5	15b.	What are the principles of Co-ordination?

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Explain the various functions of management. (OR)
CO1	K3	16b.	Enumerate the contributions of Henry Fayol for management.
CO2	K4	17a.	Discuss in detail the various process of planning. (OR)
CO2	K4	17b.	How do you explain the various steps in decision making.
CO3	K4	18a.	What are the benefits of a good organisation structure. (OR)
CO3	K4	18b.	Discuss the merits and demerits of decentralisation.
CO4	K5	19a.	State the procedure for staff selection. (OR)
CO4	K5	19b.	What is work from home? How to manage work from home?
CO5	K5	20a.	Describe the barriers of effective communication. (OR)
CO5	K5	20b.	Explain the various techniques of managerial control.